JULY 19-22, 2027 | MADISON, WISCONSIN

SPONSOR AND EXHIBITOR PROSPECTUS

ASV 2027 UW-MADISON

ABOUT ASV 2027

We invite you to be a part of the **46th Annual Meeting of the American Society for Virology**, taking place in person from July 19 - 22, 2027 at the Monona Terrace in Madison, Wisconsin. This event will bring together over 1,700 virologists from around the world, making it an exceptional opportunity for your organization to connect with a global audience of experts.



YOUR SUPPORT MATTERS!

By supporting the American Society for Virology, your organization helps foster scientific exchange, encourage collaboration, and support the next generation of virologists. Register today as an ASV 2027 Sponsor!



SIGN UP TODAY BY VISITING ASV.ORG/ASV2027

SPONSORSHIP LEVELS

Platinum Level Supporter ≥$25,000

Benefits include:

- Recognition as a Platinum Supporter on the ASV website home page, conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one full conference exhibitor registration.
- 4 complimentary conference registrations

Option to provide marketing material for pickup at registration

Gold Level Supporter $20,000

Benefits include:

- Recognition as a Gold Supporter on the ASV website home page, conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one full conference exhibitor registration.
- 3 complimentary conference registrations

Option to provide marketing material for pickup at registration

Silver Level Supporter $15,000

Benefits include:

- Recognition as a Silver Supporter on the ASV website home page, conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one full conference exhibitor registration.
- 2 complimentary conference registrations

Option to provide marketing material for pickup at registration

Bronze Level Supporter $10,000

Benefits include:

- Recognition as a Bronze Supporter on the ASV website home page, conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one full conference exhibitor registration.
- 1 complimentary conference registrations

Option to provide marketing material for pickup at registration

SPONSORSHIP LEVELS (CONT)

Exclusive Keynote Speaker Sponsor — $12,000

Provide support for the Keynote Speaker whose talk is attended by all registrants on the first day of the conference.
Benefits include:

- Recognition as the exclusive Keynote Sponsor on the ASV website home page, conference website, signage, slides, mobile app, and program book
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one full conference exhibitor registration.
- 1 complimentary conference registrations

One sponsorship available at this level
NOTE: If the exclusive sponsorship is not secured by March 1, 2027, three individual Keynote Sponsorships will be available at $5,000 each.

Plenary Symposium Sponsor — $8,500

Provide support for one of the plenary symposia attended by all registrants each morning of the conference.
Benefits include:

- Recognition as a Symposium Sponsor on the ASV website home page, conference website, signage, slides, mobile app, and in the program book
- 1 complimentary conference registrations
- Option to provide marketing material for pickup at registration

Four sponsorships available at this level

Satellite Sponsor — $8,500

Provide support for one of the satellite session attended by registrants prior to the Welcome Reception on Monday.
Benefits include:

- Recognition as a Symposium Sponsor on the ASV website home page, conference website, signage, slides, mobile app, and in the program book
- 1 complimentary conference registrations
- Option to provide marketing material for pickup at registration

Four sponsorships available at this level

SPONSORSHIP LEVELS (CONT)

ASV Awardee Sponsor — $4,000

Provide support for ASV Awardees attending the annual meeting, including recipients of the Global Scholar Award, Ann Palmenberg Junior Investigator Award, ASVCares Dependent Award and Trainee Travel Award.
Benefits include:

- Sponsor acknowledgment on the ASV website home page, conference website, signage, slides, mobile app, and in the program book
- Special photo opportunity to highlight your organization's sponsorchip

Multiple sponsorship available at this level

ASV Speaker Sponsor — $3,000

Provide support for Plenary, Satellite, State-of-the-Art or special event speakers.
Benefits include:

- Recognition as Sponsor of an individual speaker on the ASV website home page, conference website, signage, slides, mobile app, and in the program book

Multiple sponsorship available at this level

Unrestricted Gifts — $500+

General fund to support the annual meeting
Benefits include:

- Sponsor acknowledgment on the ASV website home page, conference website, signage, slides, mobile app, and in the program book

Multiple sponsorship available at this level

EXHIBIT AT ASV 2027

WHY EXHIBIT WITH US?

Exhibit tables will be strategically positioned alongside the ASV poster presentations and meal seating, providing exhibitors with prominent visibility and maximizing opportunities for attendee engagement throughout the event.



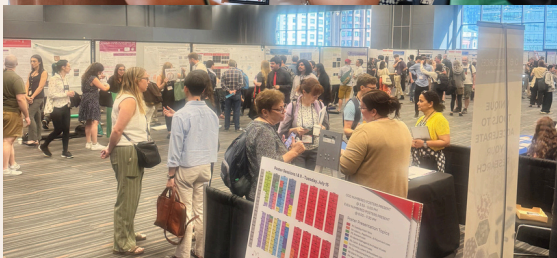


EXHIBIT BOOTHS

WHAT'S INCLUDED?

Each 8' x 10' exhibit booth is equipped with:

- Six-foot skirted table
- Two chairs
- Wastebasket

NOTE: All other exhibitor services (electricity, booth materials handling, etc.) can be coordinated and paid directly through the decorator.

As an exhibitor, you'll receive one complimentary full conference registration.

- This grants access to all scientific sessions, receptions, and refreshment breaks and meals. This ensures many opportunities for networking and engaging with key attendees.
- Additional booth representative badges can be purchased for $750 each.

ASV 2027 RATES

Exhibit Booth: $2,500*

**Includes one representative*

Additional Booth Representatives: $750

EXHIBITOR SCHEDULE

Monday, July 19

Exhibitor Install	12:00 PM - 3:00 PM
Poster Session I & Exhibits	8:00 PM - 9:30 PM

Tuesday, July 20

Poster Session II & Exhibits	3:30 PM - 5:00 PM
Poster Session III & Exhibits	8:00 PM - 9:30 PM

Wednesday, July 21

Poster Session IV & Exhibits	3:30 PM - 5:00 PM
Poster Session V & Exhibits	8:00 PM - 9:30 PM

Thursday, July 22

Poster Session VI & Exhibits	1:30 PM - 3:00 PM
Exhibitor Dismantle	After 3:00 PM

For more information, or questions please email meetings@asv.org.
Visit asv.org/asv2027 to register!

